

# myrelo





**“We are committed to create an enjoyable and stress-free moving and storage experience, with our preferred service standards.”**

Myrelo Sdn Bhd (“Myrelo”) a home-grown company was incorporated almost 12 years ago as a one-stop service provider for international & local relocation and high–technology self-storage services.

We are committed to create an enjoyable and stress-free moving and storage experience, with our preferred service standards.

We have served and moved more than 3,300 esteemed individuals and businesses and these have taught us that at any point of time, our services have to be delivered at the best quality possible!

We have two storage facilities in Klang Valley area located at Bukit Jelutong and our Headquarters in Ara Damansara.

We are proud to carry our brand, travelling across the country with our own fleet of lorries and vehicles.

## **Forward -Thinking**

We are working hard towards becoming a market leader in the relocation and self-storage industry with first ‘mover’ advantage by constantly innovating our services and products and reshaping the relocation industry.

## **Customer Base**

We have developed a unique solution to ensure that we offer preferred moving and storage services at reasonable and affordable rates to all our customers.

## **Teamwork**

Our dedicated team is well-trained and they have been nothing less than a family to us. Rest assured you’ll meet the friendliest team on earth!



## 'Most Innovative Strategies Award'

by Action Coach  
2009



## Achievers Award for 10 years Partnership with HOMEDEC 2017



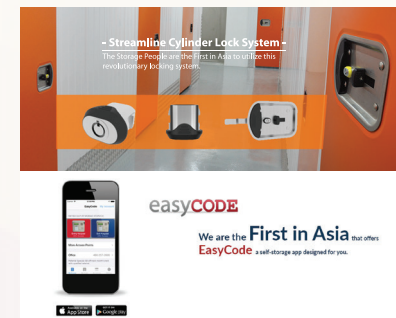
## First mover with a world class self- storage

facility building 'The  
Storage People'  
2015



## First in Asia to offer both Easy Code

storage app and provide  
cylindrical locking system  
2015



## Innovative and affordable 'moving packages' easily understood by customers 2006



WE ARE YOUR ONE-STOP PROVIDER | 12 YEARS OF EXPERIENCE & COUNTING

# myrelo

01

## Relocation

**myrelo** home  
the preferred mover

**myrelo** office  
office move experts

### Local

Your home is where our hearts are! It is definitely our best tune when it comes to assisting you in your home relocation!

Whatever the size of your organization, we can definitely help to make your relocation smooth and stress-free.

### International

We will get the job done for international relocation, getting your belongings overseas safely and securely to anywhere in the world.

02

## Self-Storage

**The Storage People**

World-class permanent and temporary storage is available in our new secure self-storage facility.

03

## Online Store

**TheBox People**  
Online Store

Moving boxes and supplies right to your doorstep! Moving boxes, moving kits and moving supplies are sold affordably online .

When you buy our moving boxes online, you can be assured that your move will be less stressful and that you will save money, save time and protect your valuables.
















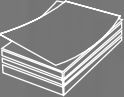
# myrelo home

the preferred mover

## Local | International

Your home is where our hearts are!  
It is definitely our best tune when it comes to assisting you in your home relocation!

Leave it to our well experienced team, go and have coffee with your friends and loved ones during the relocation, then step in straight to your new home without lifting a finger!

www.myrelo.com	TRANSPORT	BOXES	MATERIALS	SERVICES
<b>DIY</b> 	 1 trip 7 cbm	 No boxes	 Stretch Film	 Wrap 5 items Load & Unload
<b>MOVE IT</b> 	 1 trip 15 cbm	 20 boxes	 Stretch Film   Packing Blankets	 Pack Wrap Dismantle Load Unload Assemble Unwrap Placement Removal
<b>MOVE IT, MOVE IT</b> 	 3 TON   3 TON 2 trips 30 cbm	 40 boxes	 Packing Paper	



## Local | **International**

Whether you are taking on a temporary employment contract overseas or embarking on a permanent move to another country, we will get the job done for international relocation, getting your belongings overseas safely and securely to anywhere in the world.

### INTERNATIONAL RELOCATION METHODOLOGY

Moving abroad can be a challenging time. Having an expert that understands your specific needs and the culture of your destination will take away a lot of the strain. A personal relocation consultant will think of the things you may not have considered. You will have access to advice on things such as customs formalities & insurance requirements.

The key to an uncomplicated international relocation is “pre-planning” taking the guesswork out of moving by reducing it to a series of manageable, scheduled events. Myrelo has prepared this comprehensive guide as your road map to the planning a trouble-free overseas move.

You will find our team very helpful as you plan your move. Our moving consultants are experienced in overseas relocations, working to safely transport your valued possessions. At your destination, our overseas partner will assist in the efficient passage of your belongings through customs to final delivery in your new home.

# HOME RELOCATION | OUR HAPPY CLIENTS



“Excellent team, excellent people. Highly appreciate their work and effort. If I can give them a hug, I would. Thank you again”  
Dr. Hazel, from Ampang to Shah Alam

“Thank you so much! You guys were so swift and quick in your correspondence! All Malaysian businesses should operate like you guys!”  
Mr. Bobby



“Thanks. We are happy with the services provided by the crew from Myrelo. They were careful with their work, always helpful and dedicated to their work. Very good experience for us. Thanks.”  
Syed Affendi, from Wangsa Maju to Wangsa Maju



“ Salam Finally everything is settled. Phew! Thank you to your excellent team of movers; En. Hasbullah, Uncle-Master-Packer-Into-The-Lorry, Sofi and all the rest, who took care of my many items, which arrived in good condition. Despite the long hours, your colleagues were all in good spirits and were very helpful to the both of us”  
Puan Aishah Ghazali, from Kiara to Mutiara Damansara





Whatever the size of your organization, we can definitely help to make your relocation smooth and stress-free.

Trust us; you, your bosses and colleagues will be the happiest people knowing that all your documentations are placed exactly where it belongs!

## OFFICE RELOCATION METHODOLOGY

It involves employing the highest levels of detailed work in research/survey and decision process management. This methodology has been developed through years of experience in completing Office, Warehouse and Factory moves from dynamic creative businesses to structured financial, legal and governmental organizations.

We understand the priority of maintaining your Business Continuity throughout a move execution. By learning your business operations, identifying the staff involved and all those who support your business, we will ensure your project objectives are achieved.

As a contributing member of your project team, our extensive experience enables us to go beyond our duties of move management, by helping to identify any short falls between team functions that may impact on the project outcome.

Taking ownership of your project and integrating with all support services from initial brief, right through to post move support and client approved completion, means we remain on hand until you are entirely satisfied with the end product.

We aim to exceed your expectations in every way!



# OFFICE RELOCATION | OUR CORPORATE CLIENTS



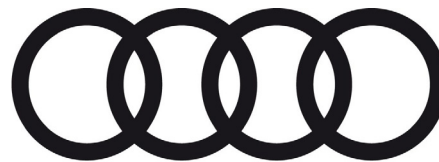
**PUBLIC  
BANK**



**Edelman**



**pwc**



**Audi**

**axiata**





# The Storage People

by **myrelo**

World-class permanent and temporary storage is available in our new secure self-storage facility.

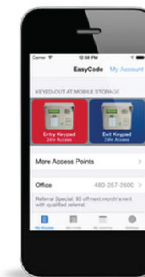
First in Asia to provide cylindrical locking system & Easy Code storage app.

**- Streamline Cylinder Lock System -**  
The Storage People are the First in Asia to utilize this revolutionary locking system.

- Minimal corridor intrusion
- Ergonomically designed
- Sophisticated style



[www.thestoragepeople.com](http://www.thestoragepeople.com) **Rent Online Now!**



**easyCODE**

We are the **First in Asia** that offers **EasyCode** a self-storage app designed for you.



# STORAGE SIZES

## Small Storage Units

(10 to 20 sqft / 1 to 3 cbm)

### Personal Use:

1 Bedroom Apartment

### Business Use:

1 - 2 Office Cubicles



S

## Medium Storage Units

(30 to 40 sqft / 6 to 7 cbm)

### Personal Use:

1 Bedroom Home

### Business Use:

1 Office, Inventory



M

## Large Storage Units

(41 to 80 sqft / 8 to 15 cbm)

### Personal Use:

2 Bedroom Home and  
Appliances

### Business Use:

Inventory, Tools and  
Equipment



L

## X-Large Storage Units

(101 to 200 sqft / 16 to 45 cbm)

### Personal Use:

3 - 4 Bedroom Home

### Business Use:

Commercial Storage



XL

# ONLINE | PACKING SUPPLIES



**Small Box**  
(W 41cm x H 31cm x D 31cm)



**Large Box**  
(W 46cm x H 46cm x D 46cm)



**Wardrobe Box**  
(W 98cm x H 31cm x D 45cm)

### Box Features:

- Double Wall
- AB Flute Size
- Good Stacking, Strength & Crushing Resistance



**Plastic Wrap**  
(1.8kg / 300g core / per roll)



**Bubble Wrap**  
(10 meter / per roll)



**Corrugated Paper**  
(10 meter / per roll)



**Packing Paper**  
(58cm x 71cm / 4.5kg / approx. 100 pcs)



**Foam Packaging Peanuts**



**Masking Tape**  
(24mm / each)



**OPP Tape**  
(43mm / each)



**Sticker Labels**

We Move, Store and Recycle!



## Corporate Citizenship

Myrelo is committed to serve our community. We believe that integrating **SUSTAINABLE DEVELOPMENT** and **COMMUNITY ENGAGEMENT** into our long-term strategy is the key to tangible outcomes.

### **Code of Ethics**

Myrelo provides both moving and self-storage services for our customers worldwide at affordable rates with utmost dedication, commitment and trust. We strongly believe in replicating success by achieving profitability through discipline, sustainable growth, underpinned by strong governance.

### **Environmental Sustainability**

Myrelo is very conscious of the need to reduce our environmental footprint. To achieve this means, we take efforts to conserve energy and resources throughout our operations. Be it in the choice of our packing and storage materials, the process of moving and storing or even servicing at our customer's premises, we make sure that we reduce the adverse environmental impact.

### **Corporate Social Responsibility**

Myrelo is proud to be able to work and reach out to women especially single mothers that require financial support by providing job opportunities.

We assist our clients at zero-cost by helping them distribute and store their household items to the selected NGOs throughout Klang Valley.



## Rising need for self-storage services

Shrinking living spaces, rising cost of living and higher business space rental costs have increased the demand for affordable and flexible storage solutions in the country

**by R KAMALAVIN**

GO DOWN your driveway and you will probably find some unused goods and household items stashed somewhere. Whether for sentimental reasons or the difficulty to part company with things, people just love to hold onto their possessions for dear life.

But this behaviour has given rise to the self-storage business, a concept which has been around for more than 40 years in the US, but beginning to be more relevant in Malaysia.

"People will come when they need that extra space. Even here a client who wants to live their house for their daughter's engagement ceremony," said Noor Isma, founder and CEO of the self-storage facility, The Storage People.

She said more Malaysians are beginning to see the value of the self-storage service.

"I even have students renting the space for their stuff for the semester break," she said.

Shrinking living spaces, rising cost of living and higher business space rental costs have increased the demand for affordable and flexible storage solutions in the country.

It is not a new phenomenon. In the US, self-storage services have been around for more than 40 years. In fact, there are about \$4.6B of such facilities across the US, more than the number of McDonald's outlets in the world.

The sector alone generated revenue of about US\$5.7 billion (RM23.8 billion) in the US, according to IHS World. And it is the fastest growing segment of the commercial real estate industry over the last 40 years in the US. Worldwide, there were about 40,000 self-storage units in the second quarter of 2015, according to the Self Storage Association.

**The Price to Pay for Space**

The need for space had driven Noor Isma to get into the self-storage business. The facility offers 132 self-storage units.

At each facility, "I attended the Self-Storage Asia Conference in Tokyo in 2015. We were there to see how the industry is growing and to see how we can improve our services."

She said.



**Need for space had driven Noor Isma to get into the self-storage business as she sees more households, individuals, SMEs and businesses wanting to outsource their storage needs**

gum accessories which they could use to enter the premise, unlock the main door and open the respective locker.

"All these are done through personal access," she said, adding it was something similar to a pin number received on the handphone to perform a banking transaction.

"So those without authorisation will not be able to enter the premise or access the locker. Even the lighting system on the corridors are linked, based on the client's locker pincode."

**Brick Business So Far**

While admitting that the self-storage concept is rather new, she said, it was a very viable solution.

"And more and more people are engaging her self-storage services since she opened her business in 2015.

"Currently, we have about 40 clients using our facility—from individuals, small businesses, students and online sellers," she said.

**Growing the Business**

The positive responses to the business have encouraged Noor Isma to start looking for expansion opportunities.

"Demand is expected to continue to increase especially in well-populated and developed areas and in locations where rental cost is an issue."

She is now planning to open two facilities—one in the Klang Valley



# ON-AIR | MEDIA COVERAGE



# THE MANAGEMENT TEAM | PROFILES



**Noor Isma Ismail**  
Managing Director

## Qualifications

- Degree in Business Administration University Utara, Malaysia, 1997
- Masters of Business Administration University of Charles Stuart, Australia, 2003

## Work Experience

- Co-founder of Myrelo Sdn Bhd (2006)
- Has served 3 major financial institutions; Hong Leong, Maybank Berhad and Citibank Malaysia for over 12 years.
- Specializing in corporate credit ratings.

## Champions

- Champions causes related to women empowerment and has been a guest speaker and mentor for various higher learning institutions and agencies.



**Craig Dasiuk**  
Chief Executive Officer

## Qualifications

- Bachelor of Commerce (Finance) University Of Saskatchewan, Canada, 1996
- Juris Doctor (Law) University Of Saskatchewan, Canada, 1997

## Work Experience

- Co-founder of Myrelo Sdn Bhd (2006)
- Founder of BIG Events Sdn Bhd (2007)
- Specialized in Golf Event Management; manages the Maybank Championship professional golf tournament and also several amateur events for esteemed clients such as Audi, Bentley, Mercedes-Benz, MPI Generali and Porsche.

## Champions

- Champions environmental efficiencies & recycling.



**Noor Amy Ismail**  
Director

## Qualifications

- Degree in Accountancy at the University of Queensland, Australia, 1998
- Executive Professional Diploma in Strategic Management (Distinction) at the University of Cambridge Local Examination Syndicate (UCLES), United Kingdom, 2005.
- Advance Diploma In Islamic Studies at Arees University, Texas, USA (Local Examination, Arees Training Centre), 2017
- Currently pursuing her education in Islamic International University, completing her Tafseer and Arabic language studies

## Work Experience

- Deloitte Touche, Media Prima Berhad, The Prime Minister's Office, MediaCorp, Singapore, InvestKL, Felda Global Ventures and the Al-Bukhary Group of Companies for over 22 years.
- Specializing in strategic & corporate planning, broadcasting, branding, marketing, communication, sustainability, transformation, mergers and acquisition and finance.








As an award-winning moving & storage company, Myrelo has moved over 3,300 families in almost 12 years - locally, throughout the country & across international borders. With our innovative business approach, we were first to offer our famous moving packages, packing blanket protection & on-site credit card payment. We do all the packing, lifting, moving and storing so you don't have to!




#### Headquarters:

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-  [@myrelo\\_malaysia](https://www.instagram.com/myrelo_malaysia)
-  [myreloyourpreferredmover](https://www.facebook.com/myreloyourpreferredmover)

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